

Marketing Compliance & Branding


The following materials are compliant with USHEALTH Group® branding and industry standards. They were created to provide you with pre-approved/ready-to-use material.

We represent Freedom Life Insurance Company of America (FLIC) and National Foundation Life Insurance Company (NFL). Please see the chart below to ensure the proper insurance company is represented on the marketing piece in the state it will be used.

Insurance Company	States																										
FLIC	AL	AR	AZ	CO	FL	GA	IL	IN	IA	KS	KY	LA	MD	MO	MS	NE	NV	OH	OK	PA	SC	TN	TX	VA	WV	WY	
NFL	MT	NC	UT																								

Branding Compliance & Standards

As our company grows, it becomes more important for our USHEALTH Advisors® and USHEALTH Group® brand to remain cohesive in overall look and feel throughout our printed materials, as well as in our digital presence in today’s market place. To maintain a cohesive brand experience throughout the market place, we require all custom-designed marketing material containing the USHEALTH Advisors®, USHEALTH Group®, or any of our affiliates’ logos, whether it be for internal or external use, be submitted for review, approval, and issued a corporate compliance code. Any public-facing marketing not containing a corporate-issued compliance code is out of compliance and could be in violation of your contract with the company.

 Agents are responsible for understanding and adhering to local city/county/parish/government regulations regarding proper use of these materials for marketing and solicitation purposes.